

English Communication: Essential for Professional Life

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Abstract. Obviously, language is the one and only means of communication which carries message from one person to another, from one society to another, from one country to another, from one part of the world to another, from one generation to another. The language may be used verbally or nonverbally. We communicate with the help of language that may be either mother tongue, or dialects or foreign language especially English language. In this era, everybody talks about the role of English especially English communication. It plays an important role in the development of our society as well as our personality. English is frequently used in every profession that is why it is known as “Lingua franca”. In other words, English is the language of academics, business, medical science, science & technology, and so on. It also helps to develop our personality. We use English language for both oral communication and written communication. In the present time English is accepted as the global language. It is the language which is used all around the world. With the help of communicative English, we communicate with the people of different region, states, and countries. We use it to connect with others, to share our feelings and emotions, and most importantly gain knowledge and develop our business. It is helpful for students to learn the achievements of foreign writers and philosophers. So, it is important for students to learn communicative English, in order to develop and strengthen their personality. The purpose of this paper is to illustrate the importance, usage, and need of English language as a mode of communication for professional development in the present time.

Keywords: Communication; professional development; global language.

Burgoon says, “Communication, like water to fish, surrounds us”(3). Undoubtedly, we cannot survive without communication. It is also observed that communication is everything. It is also said that language is the best means of communication. In the context of language, Sapir defines, “Language is a primarily human and non-instinctive method of communicating ideas, emotions and desire by means of a system of

voluntarily produced symbols” (2). As we know that language is the one and only medium of communication which carries message from one person to another, from one society to another, from one country to another, from one part of the world to another, from one generation to another. It is the only thing which forms our speech with the help of proper and systematic words. It gives the shape to our ideas, feelings and emotions. It certainly depends upon the selection of proper words at a proper place. It demonstrates the background of our culture and society. Moreover, it plays a crucial role in the identity of our personality. As a matter of fact, English has now become a global language in every profession in order to communicate with the people in his country or all around the world. It helps us in academics as well as in job opportunities. Having good command of English is important for both academic and professional life. With the help of fluent English anyone can crack interview for a job. Due to lack of fluency in English we may lose may opportunity of jobs.

BACKGROUND OF ENGLISH

English is originally the language of England, but through the historical and social influence of the British Empire, it has created its impact and become the primary or secondary language in many former British colonies, such as the United States, Canada, Australia, Sri Lanka, and India. Today, English is not only the main language in countries directly impacted by British imperialism but also in many business and cultural sectors dominated by these nations. Consequently, even outside countries like the U.S. and the U.K., many people can speak and understand English. It is the language of Hollywood and international banking and business. Therefore, knowing English is both useful as well as necessary for everyone. Approximately millions of people speak and learn English across the globe. Additionally, 67 countries have English as their official language, and 27 countries have it as their secondary official language.

English is more widely used as a global language and used in getting information of science and technology. According to the British Council, English is spoken by more than 1.5 billion people worldwide, and it is often the preferred language of communication in professional settings, even in countries where English is not then ative language (British Council, 2013). We find that most of the information available in books and internet are in English language. The person who has good command over English language, grammar and composition can achieve a high level of success. In order to develop the career, communicative English

should be learnt because it is commonly used as an important instrument. Burgoon says, "Communication is a tool that people use to achieve certain ends" (16). Obviously, with the help of communication we can control our social environment. Moreover, He points out "Communication is instrumental in that we use it as a tool to affect other people and to control our environment" (63). Most of the literate people use English communication effectively in order to gain respect, name and fame, and career growth.

The role of Communicative English begins from our academic life and continues to the end of our life. It totally depends on how much and in which way, we learn English during our academic life. Meanwhile our teachers play a crucial role in teaching communicative English. They encourage us to learn English in order to gain success both in academic and career. They teach us the correct usage of words and grammar of English language. In our country there is a systematic way to learn English and it is a part of every syllabus in India.

English communication is basically learnt with the help of practice. It needs conscious effort along with curiosity. It needs a lot of practice and devotion. It is not only learnt with help of books and teachers. It is learnt with the help of environment we create. It is learnt and developed through regular interaction, conversation, and desire. Now these days, there are many software which help students to develop their communication in English.

The main motto of learning English Communication is to build our professional career and enhance dignity in one's life. It is basically used to get efficient job and get a desired outcome. The major roles of English Communication are as follows:

1. Role of English Communication during academics

In the 21st century, most of the institutes and Universities use English language as the medium of communication in their campus. English is important for writing articles, research papers, books, and other academics related documents. Due to globalisation every institute needs interactions with different person of different countries. They need global recognition and global certificates for the enhancement of their career. It is very helpful for students to express their thoughts and feelings. Moreover, the mode of presentations, group discussions and public speaking is English

language. In addition to this, most of the valuable books, innovations, and scientific documents are printed in English language. Even the teachers deliver their speech in English. So, it is necessary for the students to learn and use English as the vehicle of communication. Bacon says, "Some books are to be tasted, others to be swallowed, and some few to be chewed and digested."

2. Role of English Communication in getting knowledge from Internet

Now these days, internet is the best source of getting knowledge and English is the language of internet. A student can find anything related to knowledge and education with the help of internet. Most of the websites are created in English and billions of informative pages are available in it. Every internet site provides translation options in English which helps students to get knowledge. We can find millions of books, newspapers and e-books on internet along with translation options in English. With the help of translation option, we can learn books written in any language. It also helps students to learn new languages.

3. Role of English Communication in workplace

English communication plays an important role in the workplaces as its status as the global language. In most of the companies, the communication, whether written or spoken, takes place between the employer and the management in English. It helps employees to complete their communication through reports, letters, emails, etc. This creates an impact and makes a healthy environment for the organisation. English is also needed for the establishment of a healthy relationship with the customers within the country as well as across the countries. It is also needed to grow the business in a systematic way. It helps in the growth of business globally. Every organization needs some employees whose communication is very fluent in English who can build relationships with others. In most of the multinational companies, communication sessions are organized in order to develop the communication in English. Many companies conduct their training programmes in English for the growth of their employees as well as companies.

4. Role of English Communication during interaction

Every human being conscious to create a positive impact during interaction with audience in conversation, group discussion, and public speaking. Communicators are curious to learn the best ways to make an impact on others. They want to get the attention of their audience. The content of the speech can be prepared efficiently by anyone, but it is very important to present the content before the audience effectively. So that we can get more and effective attention from the side of the audience. There are certain rules of English communication which a communicator must follow during communication process. It is commonly said, "What you speak is not important, how you speak plays a difference." For this a person must know the verbal and nonverbal codes of communication. The communicator must know how to use gestures, postures, and facial expressions in an effective way. These cues can make a huge difference. A communicator must know the use of vocalics in an effective way, such as the use of stress, pause, and intonation.

5. Role of English Communication in the development of career

Effective Communication in English helps us to develop the career of employees. All relations are based on the effective nature of communicative skills. This helps an entrepreneur to develop as well as maintain their relations with national and international clients. With the help of English communication, an entrepreneur can develop and establish their business all over the world. It also helps to understand the business culture globally. As we know that communication is a tool which helps in creating the job opportunities. If the candidates are not able to communicate in English, they struggle to get the job.

Before getting a job, the candidates often toil in order to develop their better communication skills in English. Before securing a job, candidates are often assessed on their English communication skills. If they lack proficiency, they may not be recommended for the job. A person should know enough English to communicate easily with the world; otherwise, their ideas may go unheard. It is like knowing where a key is but being unable to speak—what is their role in society without good communication skills? Nowadays, English is not just a language but a way of expressing oneself to the world. The job sector requires advanced skills and good team leaders for future endeavours. If you are proficient

in English, even with low qualifications, you can achieve a good job easily. Job opportunities are not just scattered within our country; they extend beyond our borders.

6. Role of Communicative English in Print Media

Communicative English plays a crucial role in print media. Modern mass communication mediums like newspapers, research papers, articles, and magazines depend on English to share and disseminate the ideas and thoughts of intellectuals to a broad audience. News articles, editorial, storytelling, and analysis in well-designed English communication enhances attention and popularity. This not only helps in creating credibility but also fosters engagement between the customer and the brand. As an international language, English enhances our skills for socializing, entertainment, and professional work in the print media industry.

7. The role of English Communication in Everyday Life

A skilled communicator in English is appreciated and will be selected everywhere. It is the best investment for the whole life. It will save a lot of money during your school life and college life. English communications can be learnt with toil and better environment. It can be developed with the help of practice. If a learner works on vocabulary building and pronunciation, it will add new meaning to his/her career. It is observed that better communication is more important than good looking. It is helped to gain popularity. A good speaker of English is appreciated and admired everywhere. It also helps in building confidence in order to build relationship both in workplace and social life. "Communication – the human connection – is the key to personal and career success." (Paul J. Meyer) English communication also helps to remove the problems occur during travelling and journey. With the good knowledge of English, a person can travel anywhere in the world and communicate with anybody.

Learning English language is not a difficult task. As we have known the role of English communication, so we have to try to develop English communication. I reckon that English is the easiest language to learn. It depends upon practice with interest and intention. In the beginning we have to practice a lot. Then we have to decorate it with suitable words and also use the correct way of pronunciation. We have to ponder what we speak and how we speak. It can be achieved and developed in a month

with hardship. It can be developed with the help of conversation and group discussion with person, which helps in order to develop fluency. We have to use it as a tool to create a lot of opportunities in our career. It helps us to build and develop our personal and professional relationships.

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